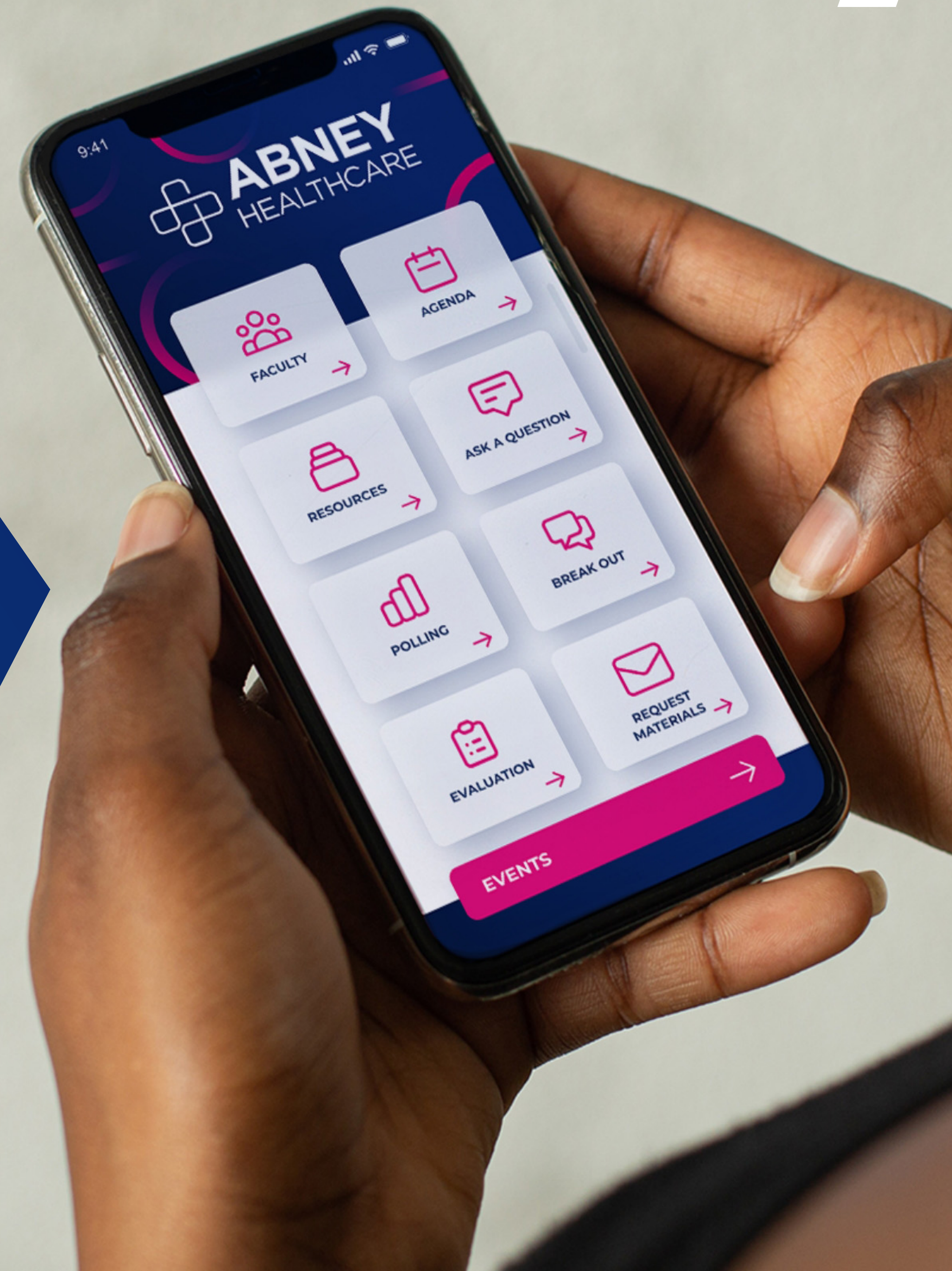




# DIGITAL PRODUCTS





# PRODUCTS



An engagement-rich, event-focused solution. Customisable and flexible to your requirements, whether that be in-room participation or a series of virtual events.

Explore more



A content driven, always on, digital home for sharing knowledge, education, resources and e-learning.

Explore more





# MAXIMISE YOUR AUDIENCE PARTICIPATION & COLLABORATION

An engagement-rich, event-focused solution. Customisable and flexible to your requirements, whether that be in-room participation or a series of virtual events.



Explore our demo site [here](#)



Ready in  
2 WEEKS





# ENGAGEMENT FEATURES

## PUSH NOTIFICATION MESSAGING

Guide your audience with personalised messaging and call to actions.

## TAB OPENER

Steer your users to the content that matters most.

## ENGAGEMENT PANEL HIGHLIGHTER

Draw attention to engagement at a time controlled by you to increase user interactions.

## TAB PUBLISHER/UNPUBLISHER

Hide and reveal evaluation forms or resources live during the event.







# BRANDED IN-ROOM ENGAGEMENT FUNCTIONALITY

## ONE STEP PROCESS

Jump straight into delegate participation by simply scanning a QR code to join in the discussion, or use a custom URL of your choice.

## CORE EVENT FEATURES

In-room functionality includes all of the core event features you would expect including welcome message, faculty biographies, agenda, polling, ask a question, evaluation and resources.

## FEATURED TABS

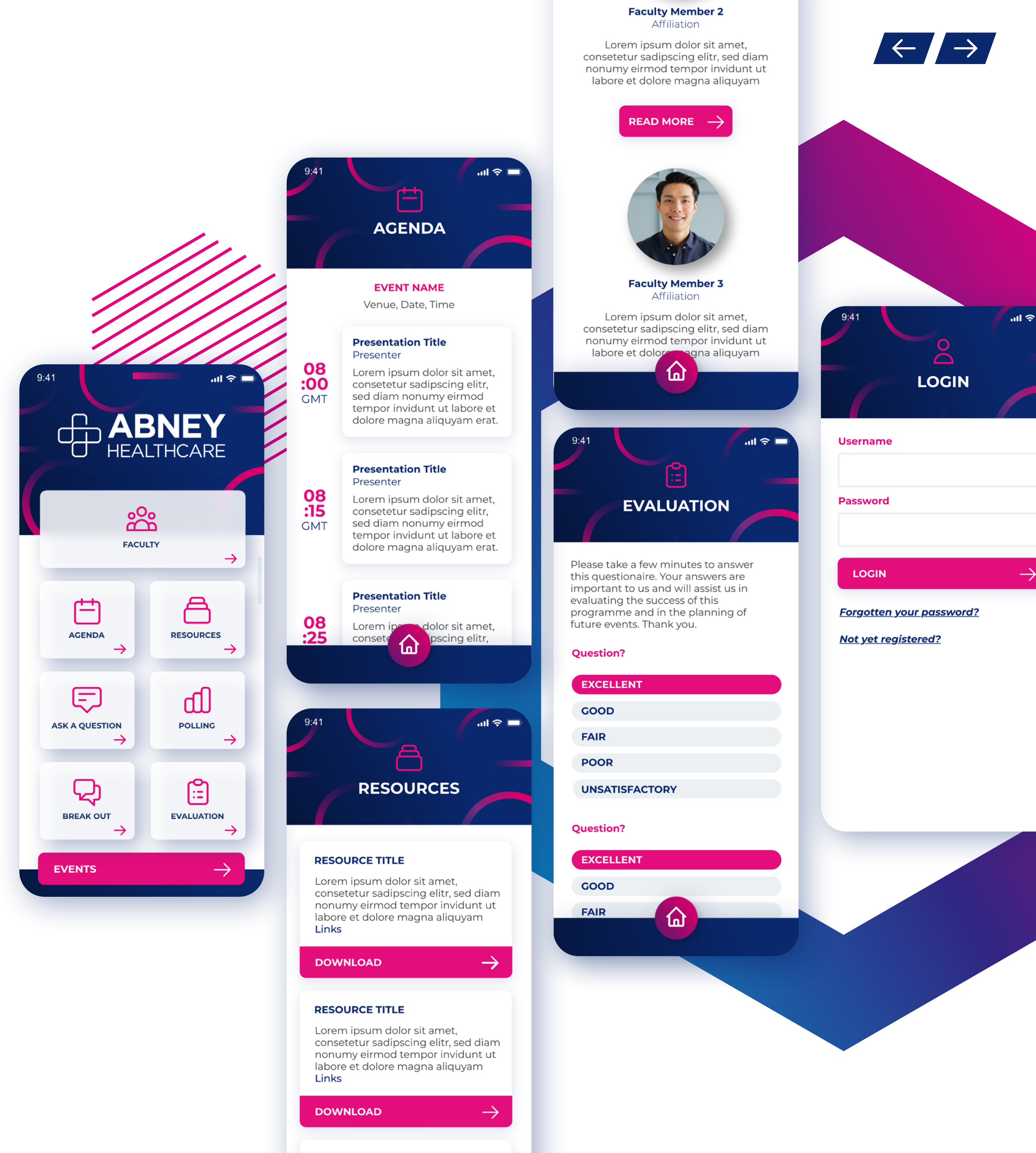
Promote key features to the top of the menu, such as polling or evaluation, for easy user navigation and to increase engagement.

## VERSATILE

With a host of optional extras and customisations available, this functionality can be scaled up or down depending on your requirements.

Explore our live demo site:

This functionality is a mobile optimised experience.  
Please visit the demo site using your mobile or tablet.







# SINGLE VIRTUAL OR HYBRID EVENT FUNCTIONALITY

## DESIGN PROTOTYPE

Interactive, fully branded click-through prototype for approval prior to build.

## ENHANCED BRANDING

Ability to take complete creative control of your platform.

## ENHANCED REGISTRATION

Custom registration fields can be added with all registrants approved by client admins prior to access.

## APPROVAL SITE

A fully functional preview site for approval prior to launch allows for incremental releases.

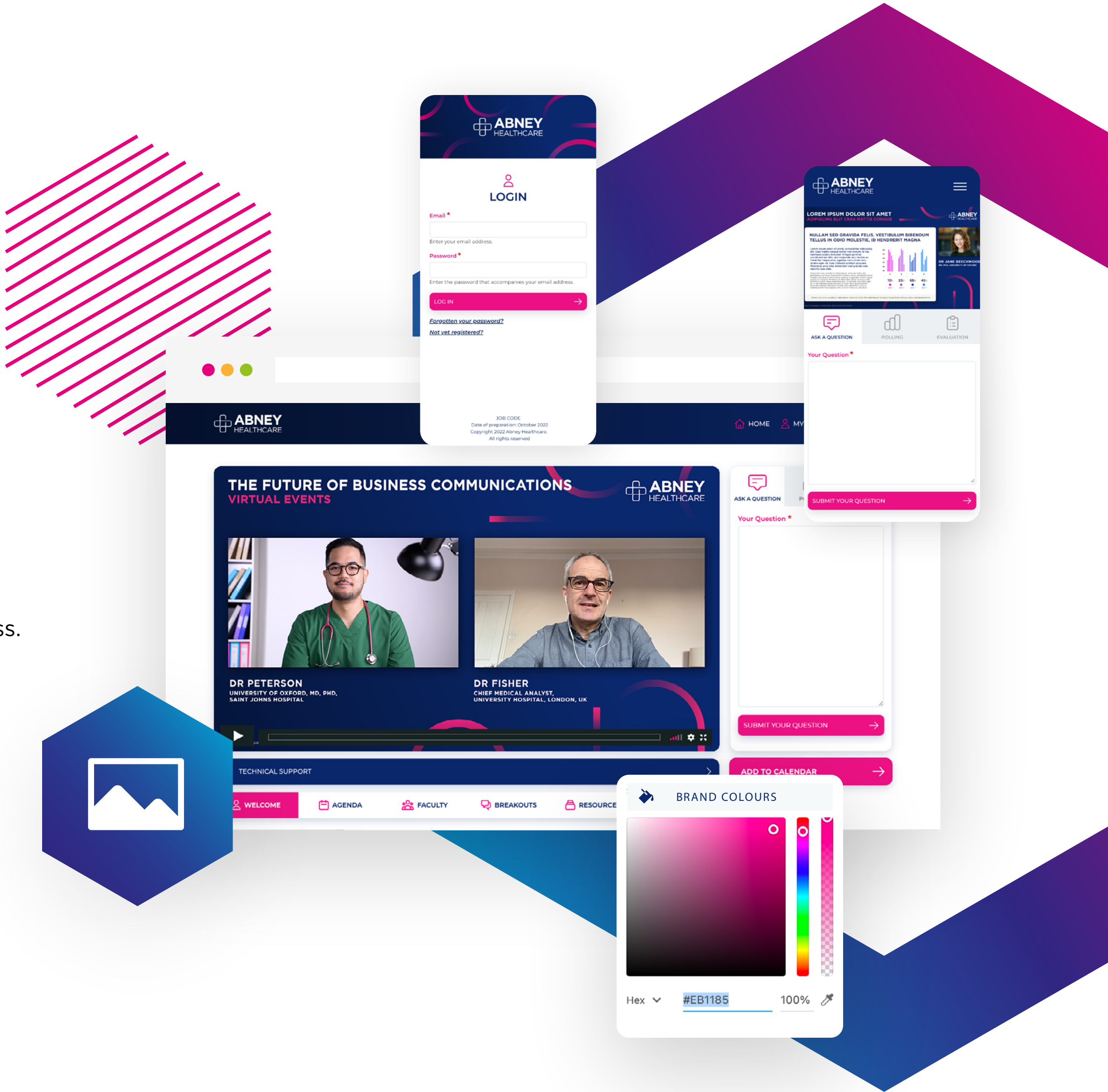
## UPGRADABLE

Single-event functionality can be easily expanded to multi-event for future use.

## BESPOKE FUNCTIONALITY

Custom features can be developed to meet the exact requirements of your event.

Explore our demo site [here](#)







# MULTI-EVENT VIRTUAL OR HYBRID FUNCTIONALITY

## INTUITIVE INTERFACE

Multi-event functionality introduces a slick, single home page. From here you can host your entire virtual or hybrid offering, including upcoming and On-Demand events.

## USER-LED APPROACH

Allow users to control their own experience. They can manage which events they will attend, automatically joining the relevant mailing list, so they will receive notifications and reminders *only* for the events they have registered their interest in.

## CUSTOM FEATURES

Create a community around a series of events. We can develop custom features to create more interaction and discussion, including but not limited to, networking areas, forums, resources and training.



Explore our demo site [here](#)





# EMAIL CAMPAIGNS

## MEANINGFUL CONTENT

Deliver personalised and tailored content to your audience that lines up with project goals, enabling you to provide a greater attendee experience with impressive results.

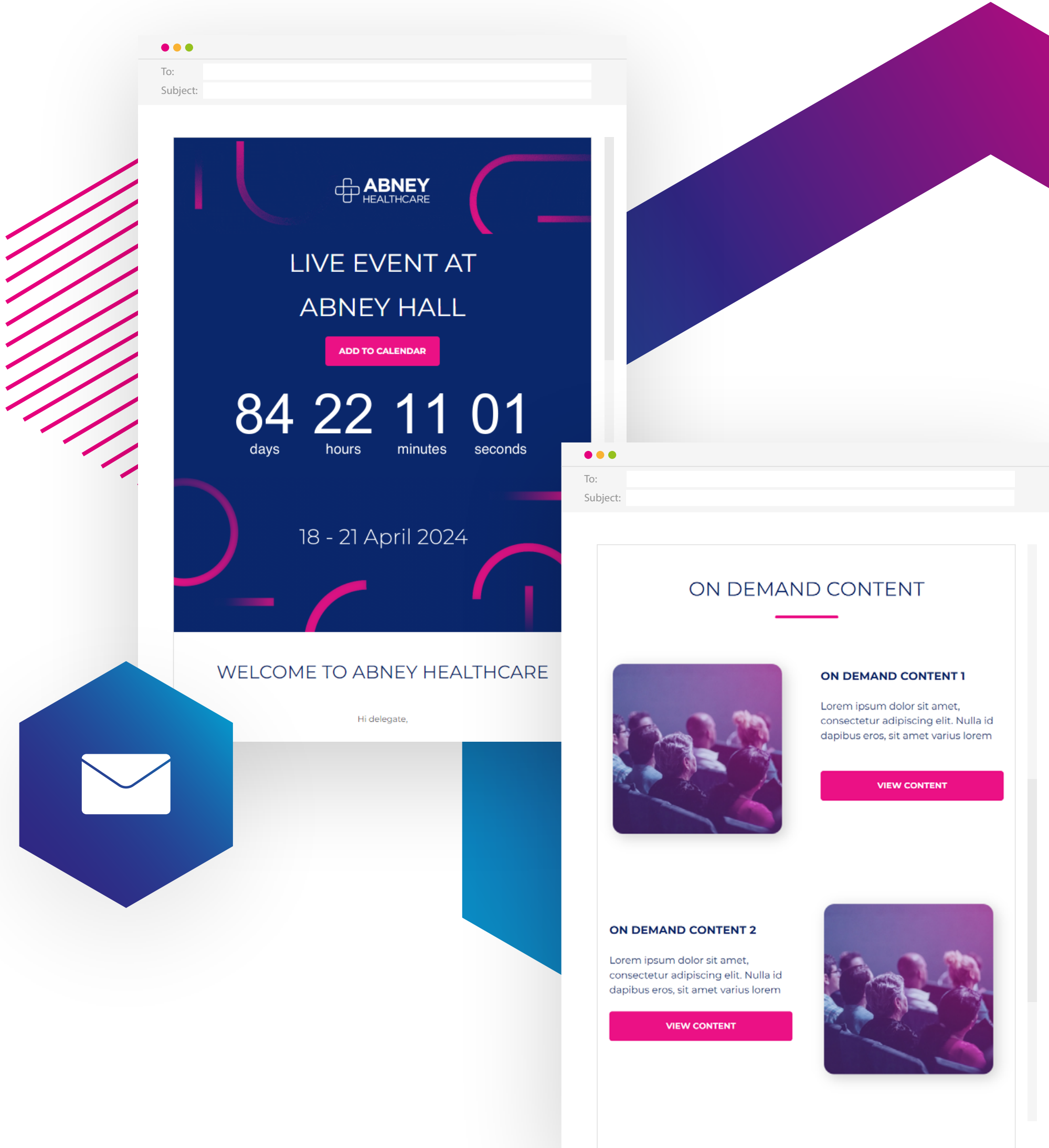
## TARGET YOUR KEY AUDIENCE

Built around key highlighted segmentation, aps campaign sets out a considered plan of targeted email activity in collaboration with your objectives.

## CUSTOMISED BRANDED TOOLKIT

Uplift your email marketing with an advanced branding toolkit, that will increase awareness and engagement from your audience. Working in partnership with our studio, we will create an impactful asset kit that can be used across all email activity.

Explore our demo site [here](#)





# APS CONNECT: CORE FEATURES

<b>RESPONSIVE DESIGN</b> Responsive display on desktops, mobiles and tablets	✓	<b>SSL CERTIFICATE</b> Wild-card SSL for encrypted, secure connection (can use a client-provided SSL)	✓	<b>SITE TRAFFIC ALLOWANCE</b> Our platforms provide a fair allowance of usage and site traffic, equivalent to 500 attendees	✓
<b>ADDITIONAL VIEWERS*</b> Can be increased to cover any number of additional viewers (*additional cost)	✓	<b>ANALYTICS</b> Custom built platform with general and user-specific event attendee statistics	✓	<b>USER MANAGEMENT</b> Client login to create or block any registered users as required	✓
<b>MODERATION</b> Moderation of any user submitted questions and promoting to chair view	✓	<b>TECHNICAL SUPPORT</b> Dedicated live event email technical support for registrants (working hours)	✓	<b>BRANDABLE</b> All platforms brandable to varying levels, minimum colours and logos	✓
<b>AUTOMATED EMAILS</b> Automated branded registration confirmation/ password reset emails	✓	<b>REMINDER EMAILS</b> One manually triggered reminder email for each event	✓	<b>COOKIE CONSENT</b> Cookie consent integration using either aps standard or client-provided cookies	✓
<b>PRIVACY POLICY</b> Page to include client-provided privacy policy information	✓	<b>REGISTRATION</b> User registration and account creation with varying levels of customisation	✓	<b>ENGAGEMENT</b> An array of tools to increase participation	✓
<b>ON-DEMAND</b> Post event inclusion of on demand stream and removal of live event features	✓	<b>CHAIR'S WELCOME</b> Welcome message from the event chair	✓	<b>AGENDA</b> List of the event agenda including time, description and presenter	✓
<b>FACULTY</b> List of presenter faculty, photo and short presenter biography	✓	<b>ASK A QUESTION</b> Ability for users to submit a question to presenters with client moderation	✓	<b>POLLING</b> Use of functionality or integration of third-party solution	✓
<b>BREAKOUTS</b> List of breakout meetings with links to external platform	✓	<b>RESOURCES</b> List of resources with title, overview and download link	✓	<b>EVALUATION</b> General and user-specific event attendee statistics	✓
<b>FAQ</b> Common technical support answers	✓	<b>CONTACT SUPPORT</b> Email to technical support	✓	<b>SECURITY UPDATES</b> Weekly patches to keep your site secure	✓





# YOUR NEW HOME FOR CONTENT

## Introducing the aps Hub.

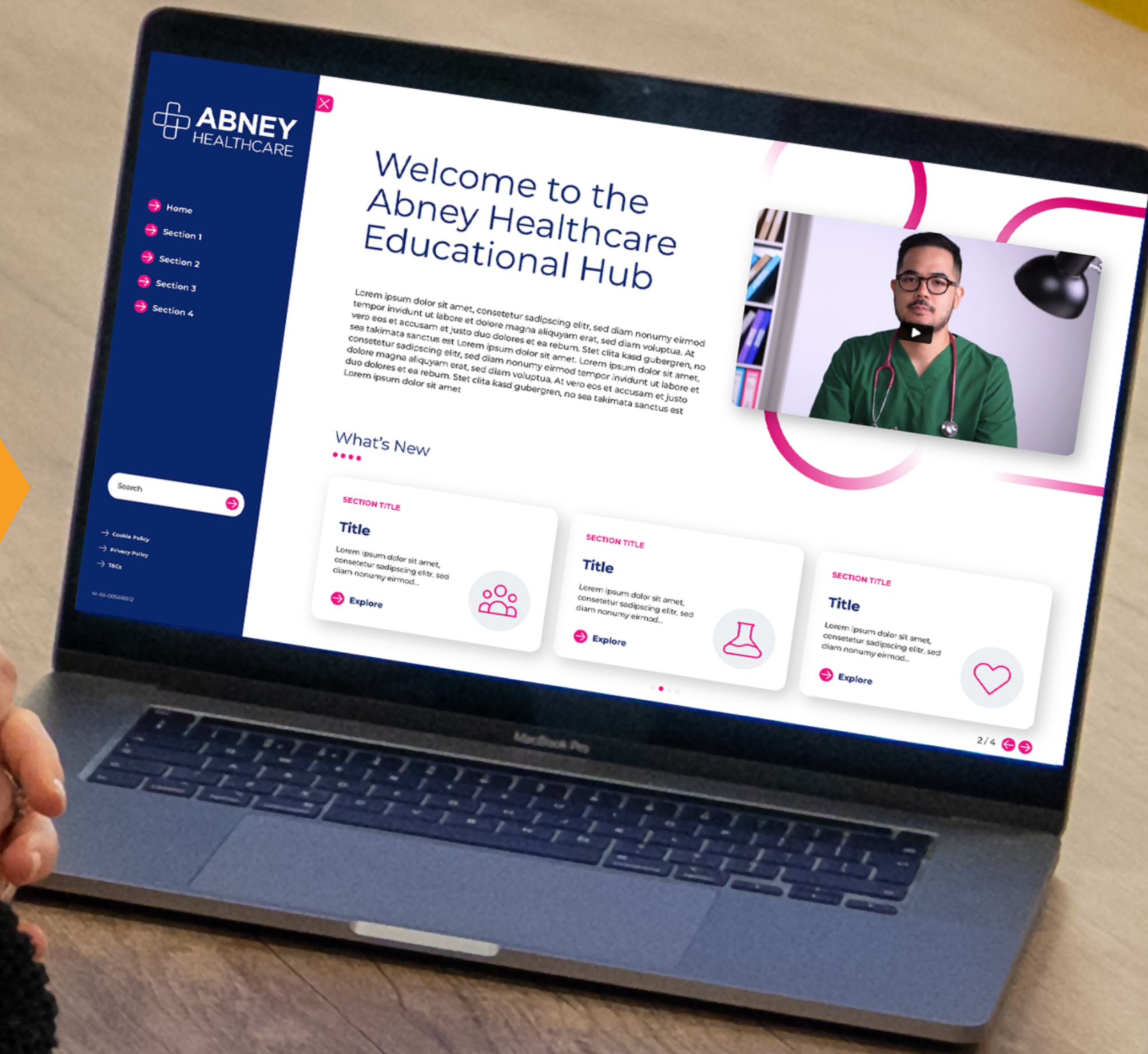
Built with collaboration in mind, user-focused and modern UI/UX, aps Hub is the digital partner you need, whether that be for knowledge sharing, e-learning or education.

With an always-on approach, the aps Hub is easily scalable to your requirements, enabling users to find the content that matters most, quickly, without a fuss.

Explore our demo site [here](#)



Ready in  
8 WEEKS







# KEY ATTRIBUTES

## CONTENT FOCUSED

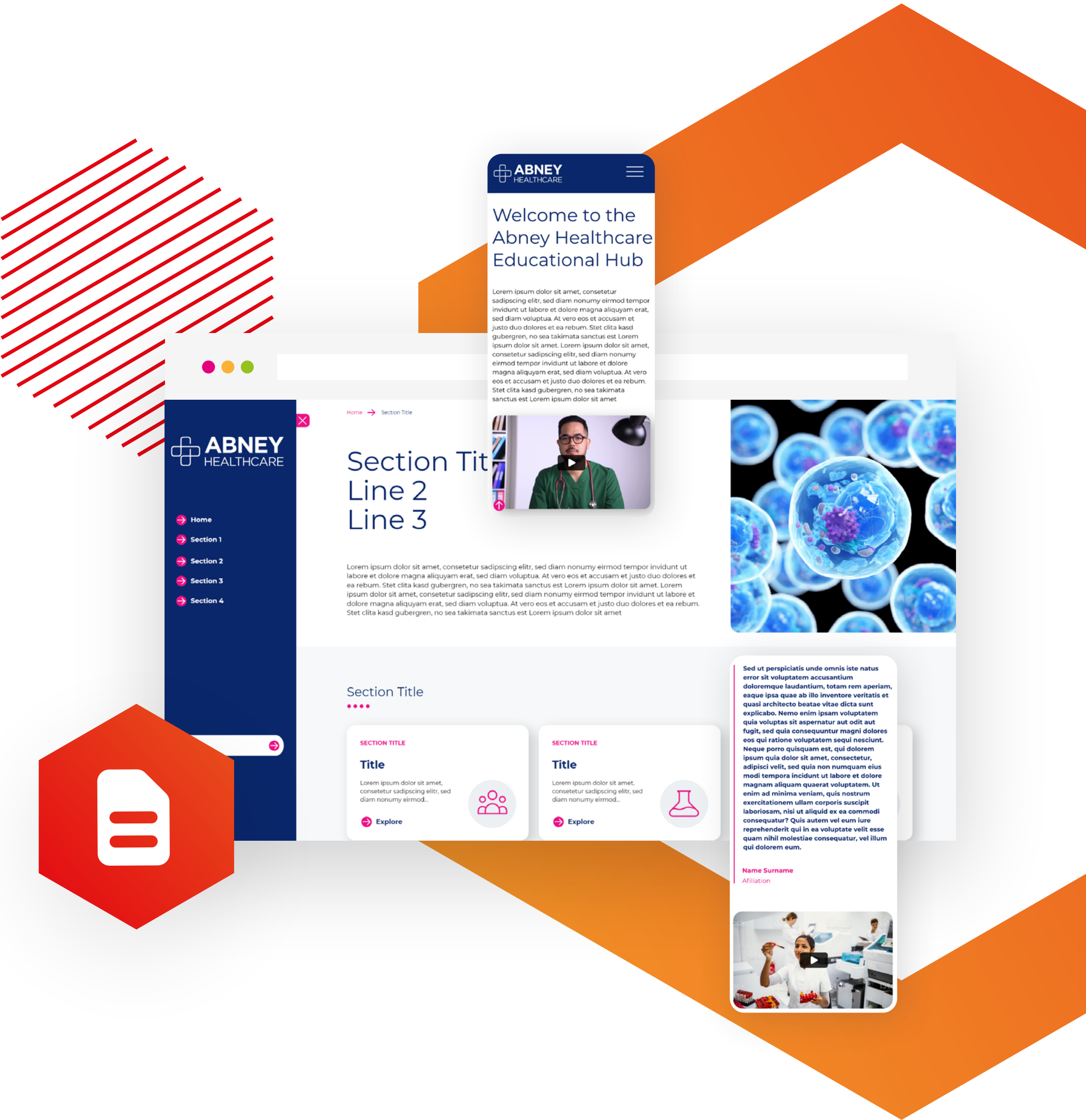
The aps Hub comes with a large degree of flexibility, allowing your contributors the freedom to share their knowledge with the right tools out of the box. Whether that be figures, graphs, videos, resources, or e-learning modules and related articles.

## ALWAYS-ON APPROACH

Created with longevity in mind, expanding the aps Hub with new areas or additional functionality is easy, with a host of pre-built options available to choose from.

## CUSTOMISABLE TO YOUR NEEDS

We can cater for your custom requests as the aps Hub is not restricted. We'll always strive to nail the brief, delivering the solution you really want.



Explore our demo site [here](#)





# BUILD YOUR OWN CONTENT COMMUNITY

Make the most out of pre-built content blocks to build articles of interest quickly, with a host of options available.

Take advantage of an easy-to-use content management system that will have your aps Hub full of insightful, visually engaging content, without a fuss.

Quickly build topic areas full of enlightening articles, whether you’re covering new ground-breaking research or disease awareness that will educate and inspire.



Explore our demo site [here](#)





# CROSS-PRODUCT FUNCTIONALITY

Unlock the power of adding aps Connect functionality to your aps Hub for a small additional cost.

aps Hub has the ability to add key event-focused functionality from aps Connect seamlessly, with little to no lead time.

This can either be built at the beginning or added as your aps Hub expands over time and, as always, tailored to your custom requirements.



Explore our demo site [here](#)

# ASSURANCE

Thousands of people in attendance. Leading experts in the pharmaceutical field ready to share their insights. A serious investment of time and money. The last thing you want when your virtual event is ready to start is a technical, security or capacity problem derailing everything. With aps, you don't need to worry. Whatever the scale, whatever the scope, our proven experience, attention to detail and rock solid technology makes sure your event will run smoothly.



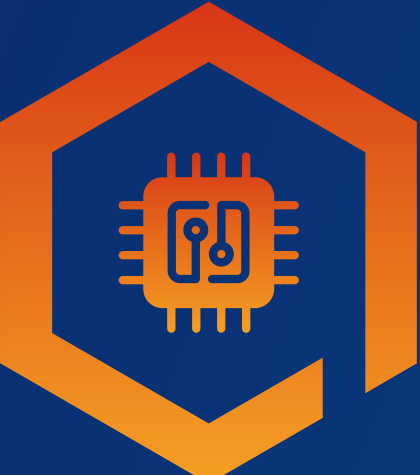
**SECURITY**



**SCALE / FLEXIBILITY**



**RELIABILITY**



**TECHNOLOGY**



**STANDARDS &  
CERTIFICATION**



**WEB SUPPORT**

Contact us **here**